

## A Recipe for a Successful Bakeless Bake Sale

### Ingredients:

One clever poem

Paper

### Directions:

- 1) Create one clever poem (see reverse side for a template to go by).
- 2) Add donation information and any illustrations.
- 3) Place original flyer and paper in the photocopier and copy.
- 4) Distribute to membership and library patrons.
- 5) Sit back and wait for donations to arrive.
- 6) Deposit money received as donations.

The Bakeless Bake Sale is a simple, fun way to solicit donations. It requires very little time or effort. The idea has been used by non-profits and women's clubs in the past and when an Advisory Board member suggested trying it, it was decided to give it a try. Although the poem asks for a \$1.00, one of the first donations received was for \$100.00 and hardly any of the donations were for only \$1.00. From January 2012 thru April 2012, the Bakeless Bake Sale raised \$1,380.00. When the donations started to trickle in, it was decided to remove the flyers from display.

Given the success of last year, it was decided to try it again this year. So far this year \$1045.00 has been donated. When the sale is finished and is evaluated, it may be decided that there should be a break of a least a year between running the Bakeless Bake Sale so that it retains its uniqueness and element of surprise.

The Friends of Lucy Robbins Welles Library request that you create your own original poem unless you receive permission from the author (Regina O'Connell).