

## Fundraising Fact Sheet

**Name of Fundraiser-** *The Bookworm Ball- (Theme related 50's Bookworm Ball, The Buccaneer Bookworm Ball, The Rockin' 50's, etc.)*

**Brief description of Fundraiser (50 words or less)-** *The Bookworm Ball is an annual event sponsored by The Friends. The Friends' Council, the Library's staff plus other members of the community pitch in to organize it. The first job is to choose the theme and the venue. The largest and most important job is to reach out to sponsors.*

**Number of times has the fundraiser been run-** 16

**Last year's profit-** \$26,000.

**Amount of up-front investment-**

**Total-** \$1000 *(to hold the venue)*

**In goods (in\$)**

**In person power (In Hours)** *thousands*

**In publicity (Hours,types & \$)** *We strive for free publicity but occasionally pay for an ad and a banner hung in town just before the event.*

**Amount To Run-**

**Total \$** *around \$7,500 for all expenses for an event with around 180 to 200 people attending.*

**# of volunteer hours-** *thousands*

**Who comes to the fundraiser?** *The Ball was originally held as a thank you to The Friends of the Library. The ticket prices have been kept low so it is affordable and gives the community an opportunity to dress up.*

**Special permissions and staff/permits/insurance required-** *none*

**Why is the fundraiser successful?** *It is affordable and fun! Most of the money is raised through sponsorship and the auctions.*

**Name of Friends Group-** *The Friends of the Old Lyme-Phoebe  
Griffin Noyes Library*    **Point of Contact-** *Mary Haymann*  
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