



It's Not About the Money

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Membership Drive

- Mailing to over 680 households
- Membership is an opportunity to:
 - Support library programs
 - Receive updates on library events via newsletters, e-mail
 - Receive discounts at award winning Book Shops and Starbucks



Literary Competition

- Promotes literacy and communications skills
- Children grades 3 – 12 submit fiction, non-fiction or poem
- 500 – 700 entries every year
- Winners selected in each category by age group
- Certificates awarded at event in the Spring
- Guest speaker



Book and Author Luncheon

- Authors invited to speak at Spring luncheon
- This year: Barbara Delinsky, Rachel Simon and Oscar "Andy" Hammerstein
- Authors' books are available for sale and signing
- Event is promoted widely in the community



Books for Babies

- Provides 2,000 new children's books to Stamford Hospital
- Distributed with every newborn to promote parents reading to children
- Contains nameplate: "Gift of the Friends of The Ferguson Library"
- Publisher donates 600 new children's books to the library every year



Friends Book Shops

- Shops at Main Library and Harry Bennett branch open year round
- Solicit donations of books, cd's, dvd's, vhs tapes
- Over 2300 items went directly to the library collection
- Revenue of \$200,000 supports library collections and programs
- Now has a presence on Facebook as well as other online sites, bringing visibility to the library



Participation in Community Events & Advocacy

- Stone Soup
- Arts and Crafts Festival
- Farmers' Market
- Book Drives through local schools, parent groups and other community organizations
- Library advocate at town meetings
- Over 135 volunteers giving 20,000 hours per year

