

Fundraising Fact Sheet

Name of Fundraiser: Friends of the Farmington Libraries - Garden Tour

Brief description of Fundraiser (50 words or less)

Annual Garden and Kitchen Tour, featuring approximately 6 homes, plus sometimes some public or other gardens. This year we are also featuring a plant sale (plants donated by members of the Committee and other local contacts) and a luncheon at our Barney Library, featuring sandwiches, salads (made by members of our Friends) and bread donated by Panera Bread.

Number of times has the fundraiser been run. 10+ years

Last year's profit: \$9,000.00

Amount of up-front investment

Total \$500.00

In goods (in\$) Very little – payment to produce brochure

In person power (In Hours) Lots of work 50 hours for co-chairs, plus various plant, lunch and committee meeting (20 people – 3 hours each, so another 60 hours)

In publicity(Hours,types & \$) Members sell ads in brochure, presently at \$3,000 in ad sales for this year.

Amount To Run

Total \$ Very little – mostly manpower

of volunteer hours – need about 50 volunteers at 3 hours each, so another 150 volunteer hours.

Who comes to the fundraiser? Many local Farmington people, plus out of town participants

Special permissions and staff/permits/insurance required: No formal permits needed, but we do arrange for parking in public lots and on street

Why is the fundraiser successful?

It is well loved in Town so we get consistent attendance, much better in years when we get a beautiful sunny day!

Name of Friends Group Friends of the Farmington Libraries

Point of Contact Joyce Godin: 860-677-2234

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