

## Fundraising Fact Sheet

**Name of Fundraiser** LOaVEs in the STACKS

**Brief description of Fundraiser (50 words or less)**

The event theme was “love”; it was held Valentine weekend at the library. The main feature was a 16 foot long breadboard table with 30 types of yeast, sweet and savory breads along with cheeses, fruits, dips, wine and beer. Projected images of romantic movies, along with games and poetry readings set the tone.

**Number of times has the fundraiser been run.** We held this event for the first time in February 2013.

**Last year’s profit: this year’s profit was \$1,333**

**Amount of up-front investment**

**Total \$250**

**In goods (in\$) \$250**

**In person power (In Hours) 30 hours**

**In publicity(Hours,types & \$) 5 hours, posters, postcards, press, radio \$120**

**Amount To Run**

**Total: \$293**

**# of volunteer hours: (committee of eight) 30 to 50 hours**

**Who comes to the fundraiser?**

Eighty people attended this first year and we expect at least 20 more next year. This would be our capacity. Attendees were mostly people (adults) from Falls Village a town of approximately 1000 residents.

**Special permissions and staff/permits/insurance required: none required**

**Why is the fundraiser successful?**

**Several reasons:**

- A very creative and energetic committee
- A fresh new event theme timed for Valentine’s Day and winter doldrums
- Good relationship with our Board, patrons and friends. More than 30 people agreed to bake at least two breads, a Board member crafted the table, committee members handled signage and publicity.
- Good relationship with local businesses who generously donated items.
- We kept expenses to a minimum and solicited a sponsorship to cover costs; everything else was donated.

**Name of Friends Group:** Friends of David M. Hunt Library

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