

FUNDRAISING FACT SHEET

NAME OF FUNDRAISER: "GIFTS FROM THE VINE"

BRIEF DESCRIPTION: Annual wine, beer, and spirits tasting, art show (local artists featured), a silent auction of goods and services donated by Friends of the Babcock Library and other businesses and individuals. The event also features live music by a local band.

NUMBER OF TIMES THE FUNDRAISER HAS BEEN RUN: 8

LAST YEAR'S PROFIT: \$5,000 (includes ticket sales, silent auction income and percent of liquor sales)

Total Amount of up-front investment: \$650.00-\$700.00

In goods (\$): Food—Hors d'oeuvres (\$130.00) Liquor license from State (\$60.00).cups (\$25.00), entertainment (\$500.00)

Publicity costs: None because library staff assisted in contacting newspapers, making posters, producing tickets.

Volunteer hours: 100 hours, 10 hours library staff

***Eastern Connecticut State University owns the property where the fundraiser is held and does not charge the Friends of Babcock. The VP for Institutional Advancement's office collaborates with the Friends and provides three large tents, refuse containers, student volunteers to park cars, and any other requests. It also has blanket coverage for insurance so no expense is incurred for the million dollar policy.**

WHO ATTENDS THE FUNDRAISER? Members from the community, Friends of the Library, library staff, and the ECSU community although the publicity does bring in some from out of town. There are approximately 140 tickets sold at \$25.00.

SPECIAL PERMITS AND INSURANCE: Liquor license from State of CT is \$60.00. Temporary food license from the Eastern Highlands Health District because the food is prepared in the local Senior Center.

WHY IS THIS EVENT SUCCESSFUL? It is a great community social event. A comment was made that it is the "social event of the year in Ashford!"

NAME OF FRIENDS GROUP: FRIENDS OF BABCOCK LIBRARY IN ASHFORD

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