

Fundraising Fact Sheet

Name of Fundraiser: Friends' Bakeless Bake Sale

Brief description of Fundraiser (50 words or less):

The Bakeless Bake Sale is a simple fun way to solicit donations, in lieu of baking, that requires very little effort. Any donations received are just "gravy". The idea is nothing new – non-profits such as church groups and women's clubs have been soliciting funds this way successfully for many years.

Number of times the fundraiser has been run:

Two - One completed, Jan to April 2012, and one in progress, Jan to April 2013.

Last year's profit: \$1,380.00 (so far this year, \$1055.00)

Amount of up-front investment:

Total \$ - the cost of a ream or 2 of paper to print out flyers (the library covered copying costs).

- In goods (in\$) – no money spent
- In person power (In Hours) – 3 to 4 hours to compose the poem and prepare the flyer
- In publicity (Hours, types & \$) – flyer was mailed to members' homes with the library newsletter and then put out on display at the Friends' Corner.

Amount to Run:

Total \$ - minimal (see above)

of volunteer hours – 1-2 hours to record checks for treasurer to deposit.

Who comes to the fundraiser? No one – It's not an event.

Special permissions and staff/permits/insurance required: None, just the approval of the Friends' Advisory Board.

Why is the fundraiser successful? People think it is a fun way to donate money to the Friends.

Name of Friends Group: Friends of Lucy Robbins Welles Library, Inc.

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